



ARTS, MEDIA & ENTERTAINMENT

INDUSTRY SECTOR

Pursue your digital passion

The entertainment field is filled with opportunities to express ideas and communicate with the world. This popular field is both current and exciting working with a vast marketplace of projects, ideas, videos and web channels.

Media jobs are rapidly growing and changing

The media industry is growing at a fast pace as new devices and mediums hit the mainstream. This means fun and exciting jobs are waiting for you!

Digital Media at Foothill High School



CAREER TECHNICAL EDUCATION

TWIN RIVERS UNIFIED
SCHOOL DISTRICT

www.trusd.net/cte

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

Design, Visual & Media Arts Pathway

In this pathway, students learn how to take a production from start to finish, including filming and editing, photography, graphics and more. Students are also introduced to the role of a digital media specialist by learning essential components of how to create a website, produce a training video or design a computer game. These skills prepare students for entry-level positions and other educational goals.



While you're in High School

UNIQUE FEATURES

- Take photos of all events at FHS for use in the school yearbook and in fhspress.com (both print and online editions)
- Produce group and individual projects, including music videos, orientation videos, PSAs, documentaries, TV shows, and short story projects
- Design online and print materials such as posters, advertising, programs, and online content

GRADUATION OPPORTUNITIES

- Fulfills A-G requirement for Performing Arts (F)
- Seniors who meet the requirements can earn a Career Pathways Cord at graduation

How to participate!

- ⋮ Find out more program info from a CTE teacher on campus
- ⋮ Make an appointment with your counselor to plan your classes



Pathways in college and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

COLLEGE MAJORS

- ⋮ Digital Animation
- ⋮ Programming for digital media
- ⋮ E-commerce
- ⋮ Information Design
- ⋮ 2D & 3D design
- ⋮ Website Management

POTENTIAL CAREERS

- ⋮ 3D Animator
- ⋮ Web Developer
- ⋮ Photographer or Videographer
- ⋮ Graphic Artist
- ⋮ Director or Producer
- ⋮ Multimedia Artist or Developer
- ⋮ Audio Technician or Video Editor

